

VALUE PLUS PROGRAMS

Reserve Advantage

Reserve planning plays a critical role in a community's long-term financial health, yet it's often one of the most overlooked. Reserve Advantage provides a structured, technology-enabled approach to monitoring and optimizing reserve funds, supporting safety, liquidity, and informed decision-making over time.

Reserve Advantage is available exclusively to Barkan-managed communities as part of our Value Plus Programs, an additional layer of specialized support built on the relationships and expertise Barkan has developed over 40+ years. With 200+ properties and 35,000+ units under management, and an average client relationship of 15+ years, we bring the same standard of care to your reserves as we do to every aspect of your community.

Reserve Analysis & Strategy

- Review of existing reserve structures & balances
- Identify opportunities to improve interest potential
- Consideration of timing, fund allocation & maturity
- Support designed to inform leadership-level planning
- Access to specialized reserve management platforms

Integration with Advisors & Frameworks

- Works alongside existing financial advisors
- Integration with Barkan's broader financial reporting
- Defined scope aligned with policies & controls
- Structured coordination & decision protocols
- Consistent reporting standards

Ongoing Monitoring & Reporting

- Active monitoring as reserve investments mature
- Monthly electronic statements & reporting access
- Visibility into balances, positioning & performance
- Regular market context to support planning
- Transparency through regular reporting cycles

Secure Accounts & Network Access

- Universal account access across multiple banks
- Fully insured deposits (FDIC/NCUA) with extended coverage options
- Network of established financial institutions
- Centralized platform for streamlined oversight
- Secure setup & administration

How do I know if Reserve Advantage is right for my community?

Reserve Advantage is designed for Barkan-managed communities looking to take a more strategic, structured approach to their reserve funds. If your community is holding significant reserves, approaching a major capital project, or simply wants greater visibility and confidence in how your funds are positioned, Reserve Advantage may be the right next step. Speak with your Barkan management team to learn more.

INTERESTED IN LEARNING MORE? Reach out to your Barkan representative