

VALUE PLUS PROGRAMS

BEST - Barkan's Energy & Sustainability Team

Energy markets are complex, dynamic, and increasingly influential on a community's financial health. BEST, powered by Usource, a leading energy consulting firm, provides specialized energy and sustainability insight designed to help Barkan communities navigate this environment with clarity and confidence.

BEST is available exclusively to Barkan-managed communities as part of our Value Plus Programs. Through our partnership with Usource, Barkan communities gain access to dedicated energy expertise, a robust supplier network, and a fully transparent, unbiased procurement process.

Dedicated Advisory & Market Expertise

- Dedicated Usource energy advisor
- Strategy development aligned with community goals
- Evaluation of potential energy initiatives
- Guidance on rebates, incentives & regulatory updates
- Coordination with vendors & suppliers

Unbiased Procurement Oversight

- Access to Usource's network of qualified suppliers
- Fully transparent, unbiased bidding & evaluation
- Contract review focused on structure, term & risk
- Ongoing performance review & renewal planning
- Budget-focused hedging insight

Market Insight & Program Navigation

- Understanding of regional energy markets & pricing
- Guidance on renewable programs & community solar
- Utility engagement & program enrollment
- Awareness of policy changes & compliance
- EV charging stations assessment & implementation

Integrated Energy Solutions

- Electric & natural gas procurement
- Energy efficiency assessments & planning support
- Evaluation of on-site generation & renewable options
- On-site & community solar, where needed
- 24/7 monitoring for savings opportunities

How do I know if BEST is right for my community?

BEST is designed for Barkan-managed communities looking to take a more proactive, informed approach to energy costs and sustainability planning. If your community has significant common-area energy usage, is approaching a contract renewal, wants to explore solar or efficiency opportunities, or simply wants better visibility into your energy spend, BEST can help.

INTERESTED IN LEARNING MORE? Reach out to your Barkan representative



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